

STATEMENT OF PURPOSE

I am Jojo John. I believe knowledge comes from learning and wisdom comes from living. I am basically workaholic, self-motivating and dedicated person. I am always a good learner of society and social problems and wish to learn more about society and its developments. Human beings are the backbone of a society. I have come to realize that my passion lies in helping people who are less advantaged.

I always wanted to make difference to people's lives. This inclination towards civilization drove me to opt for humanity group in 12th grade. I understood Sociology would be the area, which would give me the opportunity to learn and explore the wide varieties of social aspects. So I pursued BA Sociology which is otherwise called as study of society, for my under graduation. I studied social relation, social stratification, social interaction, culture etc. I was stimulated with creativity, innovation, critical thinking, and analytic problem solving and communication skills.

My study was a richly rewarding experience. I participated in a short-term mission trip in my college. The two-week field experience allowed me to build, and develop interpersonal skills with the team of students and faculties. Our mission was to build a small school for students who were financially back. Living near our worksite also gave me the chance to immerse myself in the local community by working alongside the youth in neighborhood and the local tradesmen. This interaction provided me with an invaluable lesson in the importance of community involvement within humanitarian service.

Immediately after my graduation, I joined as Public relation executive in Chaithanya Trust hospital. I dealt with the management of both internal and external promotions of the health organizations and implementations of the hospital's marketing programs. I got opportunity to serve the society, meet medical professionals, Healthcare organizations and also make good relationship with patients and community. I developed skill in understanding the patients, ability in communicating thoughts and ideas effectively, knowledge in community and health care administration etc. This improved my communication, leadership and managing skills. Within this short span of work experience, I understood the importance of skills required for managing a society, groups or even a community needs. This further intensified me to gain advanced knowledge in social service management.

The pursuit for knowledge has been the supreme goal in my life. So I further searched for an apt course to satiate my curiosity and to fulfill my ambitions. I came

to a conclusion that, I need a wider environment for a good exposure. I found a brilliant course, "Community and Social service management" at Conestoga College, Canada. This program will help me to develop skill in managing public, private or non-profit community organizations. I will gain knowledge of community development methods and will learn strategies for relationship building, community outreach and community leadership. It will also help me to understand community-based social policy and public administration. I am much convinced with the work placement included in the program that allows me to gain practical experience by working in a community or social service organization.

Canada provides quality education which sharpens ones social ability and instills a vision for a bright future, than any other country. Canada is ranked as the best place for international students to study, as it comprises of safe environment with very low crime rate. As it is more friendly country, it has peoples from different countries and thus supporting multiculturalism. Therefore, I am very much interested to take up my intended course at Conestoga College, which is Ontario's, one of the fastest growing colleges. Moreover college facility and faculties are committed to student success.

I believe, the credential from Conestoga college can enhance my resume, when I seek employment in India, as, all the employer consider student with overseas experience, as being more flexible , mature and knowledgeable than other students. I am confident that I can find tremendous jobs like health and wellness director, counselor, social service manager etc, in community-based, government, private and non-profit organizations in my country like, hospitals, NGO, WHO, UNESCO etc.

As part of my studies and to increase my English proficiency, I took IELTS and scored overall 6.5. To confirm my seat in Conestoga College, I have already paid CAD \$ 7430.00 towards my tuition fees. Simultaneously to meet my living expense in Canada, during my studies, I have purchased GIC from Scotia Bank for CAD 10200 \$.

It would really be a life time experience to be a part of Conestoga College as well as Canadian educational system. I therefore request you to kindly grant me the necessary student visa and oblige

JOJO JOHN