

# Statement of purpose

## Introduction

I am Kavyanjali K.S, Currently working as a Team leader in the Customer support department. Since I gained an interest to learn how to use and interpret data to solve complex business problems, and learn to increase my decision-making power, I have chosen a master's degree in data science program to acquire deep knowledge of all the areas and parts of technology that encompasses data science. It is a great opportunity for me to study at Teesside University as I believe that I can provide me with a comprehensive learning opportunities and skills that are required for a successful profession in data science.

I finished my bachelor of computer science (BCA) in 2017. They were splendid 3 years of my academic life where I experienced the most challenging and memorable times. I enjoyed studying subjects such as electricity and magnetism, computer programming and utilizing, Data analysis and algorithms.

## Why Teesside University

I came to understand that the University of Teesside has a different approach in designing learning opportunities for its students. And learning is organized around theory, practice, perception, reflection and improvement which help students to utilize these concepts and approaches in a business it is with such an aim and purpose that I decided to seek an admission in this university. A master's Degree from your university will help me to enhance my knowledge to be more computer in this contemporary world.

Furthermore, University of Teesside aims to enhance the quality of their students learning. I came to know that postgraduate education at the University of Teesside is beyond textbooks and lecture room, but also focus personal and professional development of the students.

If I got a chance to study in University of Teesside, I will effectively utilize my blessed opportunity to boost up my knowledge and skills which is essential for my future.

Most of the multinational companies in India prefer employees with excellent educational qualification, collaboration and team skills, moreover time management and problem solving abilities, considering this I decided to do my master in an internationally recognized institute which provides a quality education. From some of my lectures friends I came to know that United Kingdom is the best choice, a country that is well known around the world for providing great opportunities for international students for their higher studies, Then I Started to search an appropriate institute which is offering program in Business Analytics. I searched the website of various universities providing respective courses in UK and finally I went through to your website and I was very happy that I found University of Teesside is offering a distinctive learning opportunity as compared to other universities. Furthermore, I was attracted by your teaching facility. I strongly believe that at the end of the course I can accrue knowledge on Business Analytics and will help me to succeed as data science. So that I can achieve a good career in India.

## Why this course

As Stated above, after completing my bachelor program in BCA I got fascinated to data science and I found

that in order to strengthen my career path I need to do a specialization so that I can achieve my goal as a data science. I believe this course will provide an in depth knowledge of data science which I both practically and academically essential for the current and future demand of the business sector.

Data science is relevant to virtually all industries right now. This means that proficient and knowledgeable data science master's degree graduates will be assets to employers in just about any industry in which they want to work.

Talented data scientists are needed in finance, healthcare, and tech. There are thousands of unfilled data science jobs available for people who can demonstrate they have the skill and credentials to fill them. This course will help to gain detailed insight via data visualization. This course will dig deep into values and translate them effectively for business implementations. Also it will teach me is to grasp the power of effective decision making. A data science course is also about maintaining the competitive edge.

## Why UK

As I had graduation from India, I decided that masters in an internationally recognized institute, would improve my academic profile. It would be better platforms to improve both Business Management and communication skills as there would be students across the world to interact with. Another significant perspective on choosing to concentrate in United Kingdom was that, the nation is principally local English talking one and it is simpler to get along regarding correspondence. Another motivation to have picked United Kingdom is on the grounds or that this nation is notable for giving quality instructions which attract students from all over the world. So apart from getting a globally recognized qualification it would help increase the possibilities of my employment in multinational corporate institutions not only in India, but also in other countries, Due to this felt that concentrating in United Kingdoms is the correct decision, the course contents are suitably designed and is very practically oriented. Moreover, the cost of living and tuition fees are economical.

## Future plan

For the past years my family provides me all the support and care, now it's my responsibility to take care of my parents, therefore after my education I want to procure a job as a data scientist in my home country. After the successful completion of my masters in UK, I will return to India. The marketing industry in India is a booming career today. In a country with a fast development economy, I am fully confident that the practical oriented training and experience will give me a better professional opportunity in my home country. I believe that my academic qualification and practical knowledge along with my desire to achieve my goal will help me to pursue MSc Data Science.

## Conclusion

I trust that I am genuine achiever, who has improved and upgraded my abilities at each stage in my life through hard work and practical knowledge this has helped me emerge competent and more capable. I sincerely admit that all that written above is with the best of my knowledge and true. I will obey all the rules of the university and country once I am there. I am a strong competitive candidate to be in your esteemed university. I am very sure I will excel and justify my selection. I hope the admission council will consider my application by in view of my positives.



